

Master's Degree in Creation & Management for the Perfume Industry

Training leading to the certification: "Creator-Manager in Perfumery and Cosmetics"
Level 7 title (equivalent to a Master's level qualification) registered in the *Répertoire National des Certifications Professionnelles* (RNCP) under No. 37850, by decision of *France Compétences* on 19/07/2023, issued under the authority of Parfum Enseignement and ADE Holding. This RNCP title is accessible through VAE (Validation of Acquired Experience) and by competency blocks.

Training Program

Training Objectives:

This 5-year program enables young professionals to master creation processes while integrating production, quality, marketing, and sales requirements.

The program strengthens technical expertise as well as creative and commercial methods through multiple projects.

Students progressively acquire the scientific tools needed to understand the perfume industry, while developing olfactory knowledge and sensitivity by working with raw materials from the very first days. The training teaches how to transform an initial olfactory concept into the desired fragrance, through the creation of basic accords and the progressive blending of selected raw materials.

This creative process requires mastery of raw materials, knowledge of the perfume's intended purpose (luxury perfumery or functional), awareness of successful creative trends, as well as strong individual imagination and creativity.

By the end of the program, managerial issues linked to marketing and sales become central, since each student must be able to ground their creative approach in the economic, regulatory, and industrial realities of the field.

Students choose one of two specializations:

- **Supervising the production, evaluation, and quality control** of a perfume or cosmetic product
- **Defining and implementing the marketing strategy** of a perfume or cosmetic product

These pathways develop expertise in corporate strategy, team management, entrepreneurship in the perfume and cosmetics sector, and commercial negotiation.

Career Opportunities:

The degree is composed of two optional blocks. The certification's competencies prepare graduates for careers in perfume and cosmetics development, specializing either in **production, evaluation, and quality control** or in **product marketing and consumer studies**.

Career paths in perfumery and cosmetics include:

- **Creation of perfumes and cosmetics:** Junior perfumer / Trainee perfumer / Fragrance development manager / Scent designer / Creative fragrance manager / Perfume & cosmetics development project manager
- **Production, quality control, regulations:** Evaluator / Fragrance evaluator / Fragrance analyst / Perfume auditor / Production manager / Lab technician / Sensory analysis manager / Quality control analyst / Regulatory affairs officer
- **Raw materials production and sourcing:** Raw materials sourcing manager / Raw materials quality control manager
- **Marketing and consumer studies:** Marketing manager / Product manager / Account manager / Marketing analyst / Consumer research manager

NSF Codes:

- 112f: Food product biochemistry; Biochemistry applied to industrial processes
- 222m: Chemical transformations and related fields

Formacodes:

- 22885: Cosmetics
- 42040: Perfumery
- 34573: Business operations

5th (Final) Year Program: 455 hours (including 25 hours of digital learning). For this program, we only offer option 1.

Block 1 « Designing perfume accords and transcribing sensory experiences »	
Fragrance Preparation Training	Perfume creation training
Conferences	Technical workshop
Block 2 « Developing innovative perfumery & cosmetic products »	
Perfume regulation	Packaging
Functional perfumery project	English
Block 3 « Managing a perfume & cosmetics company »	
Management	Agile Methodology
Business plan	ROI and Marketing action
Community Management	Collectif entrepreneurship project
Business negotiation	
Block 4 - Option 1 « Supervising production, evaluation, and quality control»	
Supply chain	Sourcing
Perfume Evaluation	Fragrance sensory analysis course
Analytical Perfumery	

Prerequisite:

The prerequisites for certification validation are as follows:

- Hold a *baccalauréat* (High School Diploma) for entry into the 1st year (with refresher courses in science for non-scientists)
- Hold a bac+1 in chemistry for entry into the 2nd year (with refresher course in olfaction)
- Hold a bac+2 in chemistry for entry into the 3rd year (with refresher course in olfaction)
- Hold a bac+3 or a level 6 RNCP title validated in the field of perfumery or cosmetics for entry into the 4th year
- Hold a bac+4 or an equivalent RNCP title validated in the field of perfumery or cosmetics for entry into the 5th year.

Access to the certification system in the 4th year is made possible through validation of previously acquired skills upon entry. These must correspond to a part of the certification framework. In the case of access routes under student status, continuing education and professionalization contracts, the prerequisites are validated during the selection process of learners, at the beginning of the training. The Pedagogical Manager of each campus verifies that the applications for registration correspond to the requirements, by collecting the corresponding evidence and by conducting an admission interview.

Accessibility for people with disabilities

If you have a disability, we can adapt to your needs.

Adaptations of the course are possible in order to take into account the specific needs related to a disability or a disabling health situation.

In the event that our internal resources are insufficient, we will get in touch with partners in the field of disability in order to best meet the specific needs of each one.

Do not hesitate to contact our staff in charge of Accessibility: enramaniraka@ecole-parfum.com

Our facilities on the Paris campus are accessible to people with reduced mobility (PRM).

Teaching and supervision resources

The pedagogical articulation and coordination of the various trainers is ensured by the management of the *École Supérieure du Parfum*.

Group work and the interventions of professionals allow you to acquire autonomy in accordance with the requirements of companies in the sector. The time shared between school and business, as well as the mix of scientific and professional teaching, guarantee optimal conditions for skill development.

The 5th and final year of training is blended learning, a hybrid training method that combines face-to-face and online training.

The Corporate Relations team on each campus closely monitors the partnership with the company and the support of the learner throughout the duration of the contract. It ensures follow-up interviews and/or company visits and controls the attendance of the work-study student.

In addition, the educational department of each campus, dedicated to supporting students and teachers, liaises with the company on the educational projects implemented in order to allow learners to apply the innovative methods acquired during the training.

Technical means

Permanent access to the School during opening hours

Access to laboratories

Access to the shared platform

Library Access

Equipped classroom training sessions (computer and video projector)

Annual subscription to the Microsoft Office pack (offered by the school)

Access to the Luxury.Careers platform (job board, alumni platform, etc.)

Proven skills:

The student will be able to:

- Classify raw materials according to the 7 olfactory families
- Exercise sensory memory
- Create fragrant accords
- Qualify the sensory attributes of a perfume
- Transcribe sensory experiences
- Develop olfactory, tactile and taste experiences
- Establish a permanent approach to monitoring developments in the perfume and cosmetics sector and emerging sensory trends
- Analyze customer expectations and the competition
- Analyse the customer's request
- Translate the customer's request into an olfactory, tactile or gustatory sensation

- Act as a source of ideas and recommendations for your sponsor
- Choose the components of the perfume or cosmetic product
- Create the product formulation
- Demonstrate to the sponsor the relevance of their creation
- Measure the quantitative and qualitative impact of the project as a whole
- Build a business model
- Design (or, where appropriate, participate in the design) of the company's commercial strategy
- Supervise the sales policy of perfumed or cosmetic products
- Build a multidisciplinary team
- Explain the roles and missions of the team
- Lead and support a team
- Evaluate employee performance
- Support the development of the teams' skills

Option 1: Supervise the production, evaluation and quality control of a perfume or cosmetic product

- Identify technical and budgetary production constraints
- Identify reliable external service providers and suppliers
- Coordinate selected contractors/subcontractors
- Negotiate commercial contracts
- Test a product formulation in the laboratory
- Verify the compliance of components and dosages
- Check the quality of the product over time
- Develop a product analysis protocol
- Oversee the conduct of the analysis

Targeted activities (currently being modified by France Compétences):

- Develop an olfactory sensitivity and creation of perfumed accords
- Transcribe sensory, olfactory, tactile and gustatory experiences
- Monitor trends and innovations in perfumery and cosmetics
- Interpret client's specifications
- Create a perfume or cosmetic product
- Define company's commercial strategy
- Manage a team

Option 1: Supervise the production, evaluation and quality control of a perfume or cosmetic product

- Organize the production of a product
- Verify compliance of processes and quality standards
- Supervise the sensory analysis of the product

Monitoring and evaluation

Formative **assessment methods** make it possible to verify the educational progress of the work-study student and verify the acquisition of all the skills, knowledge, competencies and blocks of skills that make up the title. These elements are assessed by continuous and regular assessment during the lessons.

At the end of the training course, **certification assessment tests are organised** to certify the mastery of the professional skills listed in the reference framework* (see appendix #1).

The work can be carried out individually or in groups, and be the subject to oral presentations and/or end-of-year presentations in the presence of professionals.

List of Regular Trainers*

In addition to their initial level of education, all our trainers have significant professional experience in companies in the sector. Dynamic and involved, the professionals and trainers aim to pass on their skills and know-how. Recognized professionals include*:

Mrs. Mathilde Chipan, Mr. Yann Le Bars, Mr. Olivier Aron, Mrs. Anaïs Fournial, Mr. Patrice Revillard, Mr. Philippe Barberousse, Mrs. Karine Chevalier, Mrs. Clothilde Lassau, Mrs. Giron Emmanuelle, Mr. Yohan Cervi, Mr. Roméo Agid, Mr. Maurice Alhadève, Mrs. Sylvie Lavagno, Mrs. Marion Costero, Mr. Jean-Claude Roth, Mrs. Vepierre Amandine etc.

*Non-contractual list of participants, subject to change.

Appendix #1 Evaluation Procedures

Block 1: Developing perfumed accords and transcribing sensory experiences

ME 1.1: Monograph "History and culture of the Perfume Industry"

ME1.2: Professional Simulation "Olfactory Tests & Reconstructions of Perfumed Accords"

ME1.3: Professional projects "Olfactory experiences"

Block 2: Developing innovative products in perfumery and cosmetics

ME2.1: Sensory Analysis

ME2.2: Presentation on "Field Study Work"

ME2.3: Professional Report "Formulation and Completion Steps"

Block 3: Manage the production and quality control of a perfume or cosmetic product

ME3.1: "Market Opportunity" Case Study

ME3.2: "Team Management" Role-Playing Game

Option 1 - Block 4: Supervise the production, evaluation and quality control of a perfume or cosmetic product

ME4.1: End-of-studies project "Sourcing and Production Chain"

ME4.2: Role play "Commercial negotiation"

ME4.3: Practical work "Chemistry Laboratory"

ME4.4: Professional Report "Protocol and Tests"

4th year training program (594 hours)

Year 4: 594 hours of training Including 22 hours in e-learning

Block 1 "Elaborating perfumed accords and transcribing sensory experiences"	
Fragrance Preparation training (Olfaction)	Perfume creation training
Technical workshop	
Block 2 "Developing innovative products in perfumery and cosmetics"	
Sustainability	Perfume Regulation
Functional Perfumery	Professional project
Perfume Chemistry	Brand history
Oral communication course	English
Block 3 "Managing the activity of a company in the perfume and cosmetics sector"	
Entrepreneurship	Management
Management	Accounting Manager
Strategic Marketing	Business international
Marketing Project Management	Business negotiation
Block 4 - Option 1 "Supervise the production, evaluation and quality control of a perfume or cosmetic product"	
Perfume Evaluation	IFRA Software
Project management creation	Sourcing
Fragrance sensory analysis course	

Appendix #2 First 3 Years Training Program

Year 1: 651 hours of training Including 71 hours in e-learning

Year 2: 687 hours of training Including 45 hours in e-learning

Year 3: 626.50 hours of training Including 40 hours in e-learning

Block 1 "Elaborating perfumed accords and transcribing sensory experiences"	
History of Perfume	Introduction to the Perfume Industry
Perfume creation	General Culture, Communication
Perfume Industry	Technical workshop
Fragrance preparation training (Olfaction)	Oenology of flavours
Laboratory Practices	Creativity Methods
Conferences	
Block 2 "Developing innovative products in perfumery and cosmetics"	

Biology and Physiology	Fragrance chemistry
Perfume Regulation	Functional Perfumery
Sustainable development	Analytical Chemistry
Cosmetic Formulation	English
Introduction Marketing	Professional immersion (internship)
Block 3 "Managing the activity of a company in the perfume and cosmetics sector"	
Fundamental Marketing Applied to the Sector	Distribution retail
Management	Project Management
Digital tools	Oral communication course
Block 4 - Option 1 "Supervise the production, evaluation and quality control of a perfume or cosmetic product"	
Production and quality	Analytical Perfumery
Perfume Evaluation	

